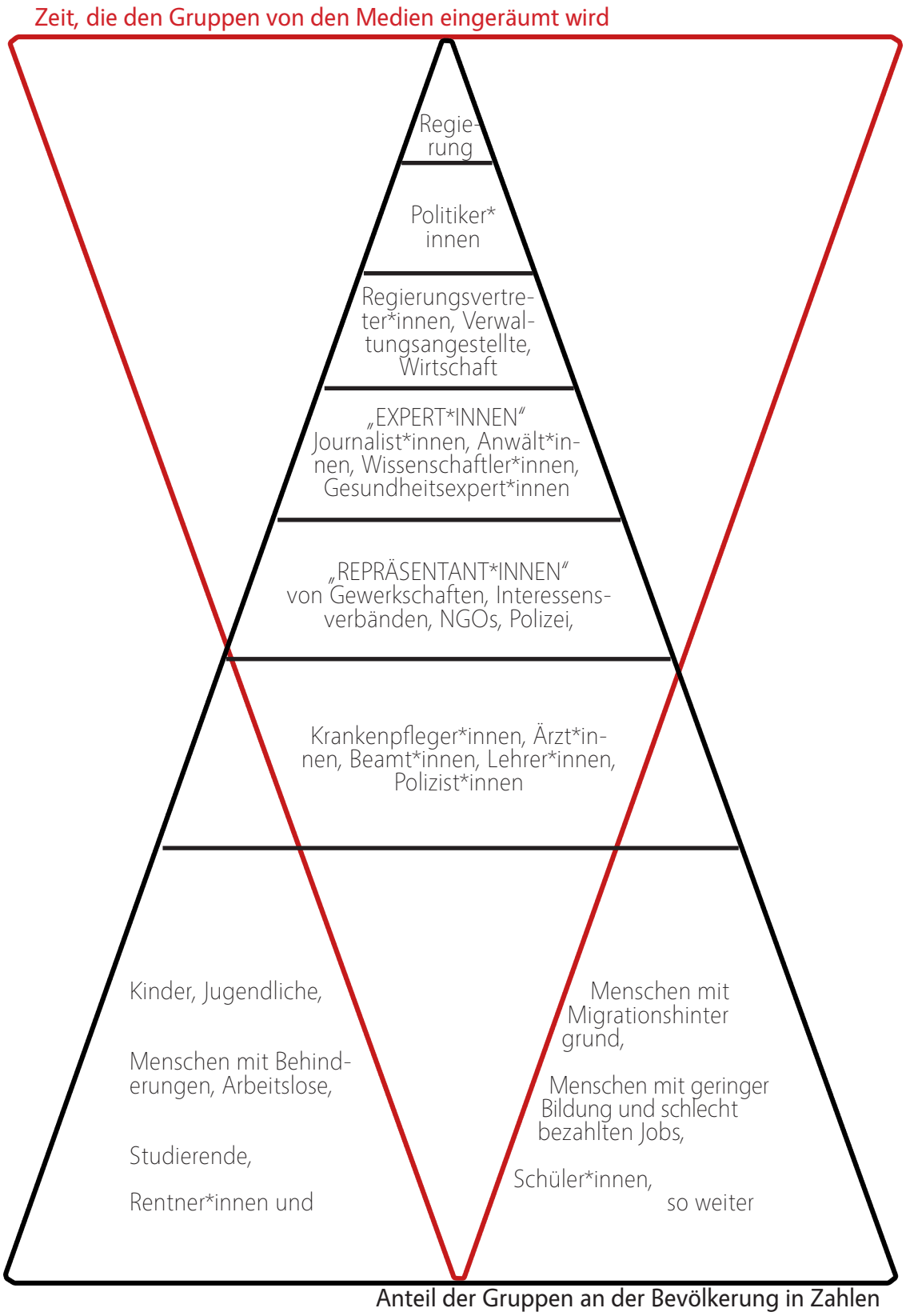HANDOUT
DIE MEDIENPYRAMIDE